



CHILD AID
— AFRICA —

- **Taking CAA to the next level ...**

Who We Are

- **CHILD AID AFRICA** is a Christian charity dedicated to empowering orphans and vulnerable children in their development in East Africa - incorporated in the state of Tennessee during 2005 and in 2006 got 501 (c) 3 non-profit status

Child Aid Africa Mission

- The goal of **CHILD AID AFRICA** is to empower and equip children in order to live productive lives as adults

Inspiration for our program

Our Founder:

- As a young boy, Dr. Michael Mbito grew in poverty with poor illiterate parents.
- Young Michael received school fees assistance from an anonymous individual he has never met to jump start his academic career
- Child aid Africa was founded because of this gesture of generosity to a poor boy that transformed him into an accomplished leader and educator
- Education and Faith development model is well articulated in the founder's book: [I don't Have Anyone Else](#)

Rationale

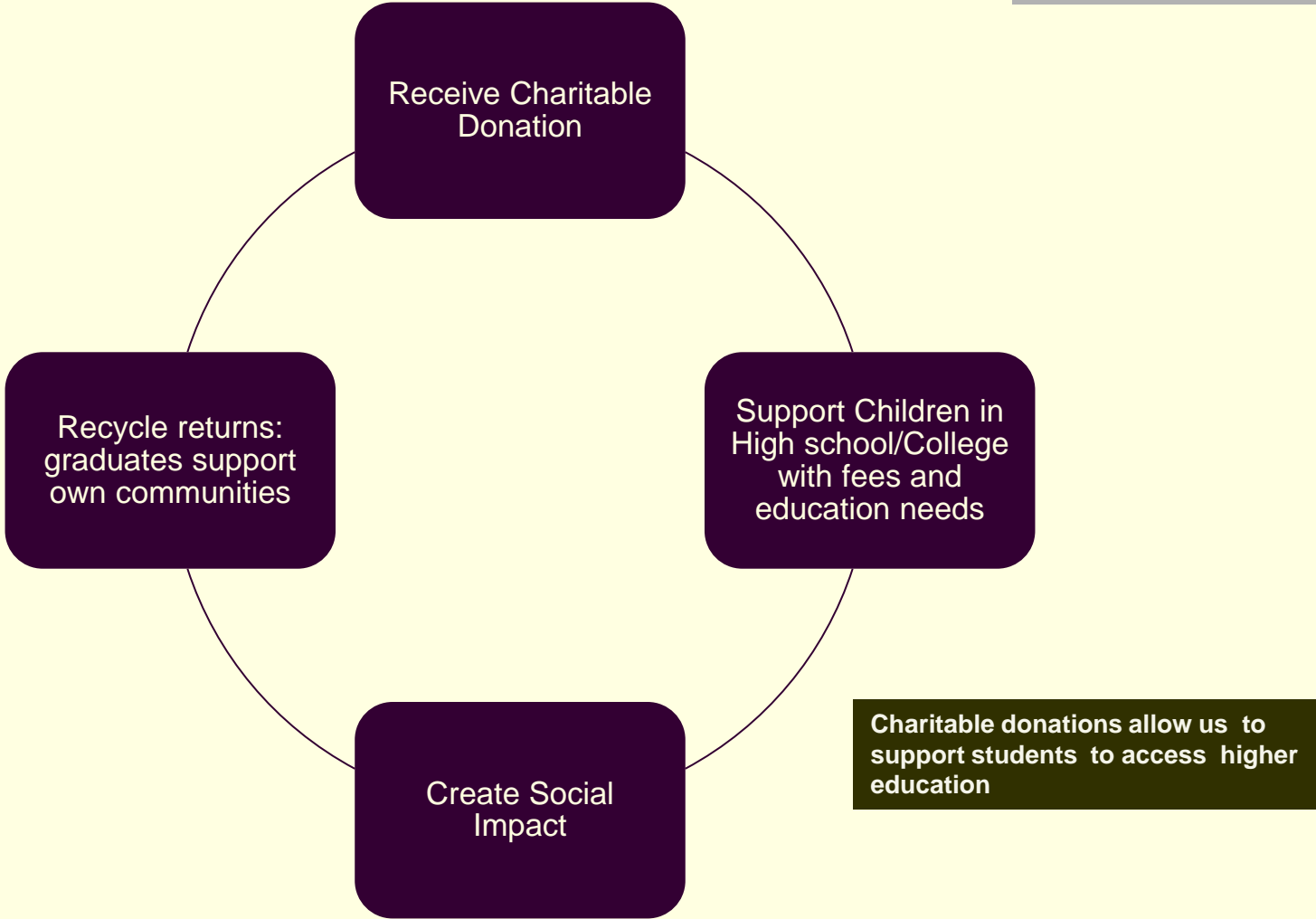
- Youth unemployment in less developed countries is a major economic and social problem; youth account for approximately 60% of the unemployed in Sub-Saharan Africa and 72% of adolescents live below the “\$2 a day” poverty line (World Bank 2009).
- As proven by research, CAA model of education and faith development serves as a strong tool of youth empowerment that reduces the impact of poverty
- Education has the potential to unlock potential in all levels of society by helping the talented to gain advanced training and creating a pool of highly trained individuals that can attain a critical size and become a key national resource.



Our Core Values

- Existing social structures are used to empower children within their communities
- Donated money is used to pay school fees and support critical needs of orphans
- Children have an already proven potential to pursue high goals in education and life
- Youth are empowered and prepared for healthy development and the determination of achievable life goals
- Education and faith development serves as a strong tool for reducing the impact of poverty

CAA MISSION MODEL



Our Program

- **CHILD AID AFRICA** evokes the holistic view that education and faith directly relates with key aspects of a child's well being, future life, and functioning as adults.
- **CAA** is entirely supported by foundations, Churches, grants, and individuals who hear the story of our founder
- To accomplish our mission, our intervention model includes:
 1. Education Support: Sponsorship and PIF
 2. Youth Empowerment through Life Skill Training
 3. Child Aid Africa CAA School

Financial Stability

■ Sponsorships

■ Online donations

Supports the work of Child Aid Africa give a hand up by investing in the dreams of the poor.

■ Monthly directed giving

“Support the work of Child Aid Africa give a monthly gift.

■ Monthly partner benefits

As a monthly partner with CAA, you will receive our News Letter through e-mail.

■ Events

Invitations to join Michael for ***occasional stakeholder updates*** to learn about the successes and challenges confronting Child Aid Africa and have the opportunity to ask questions.

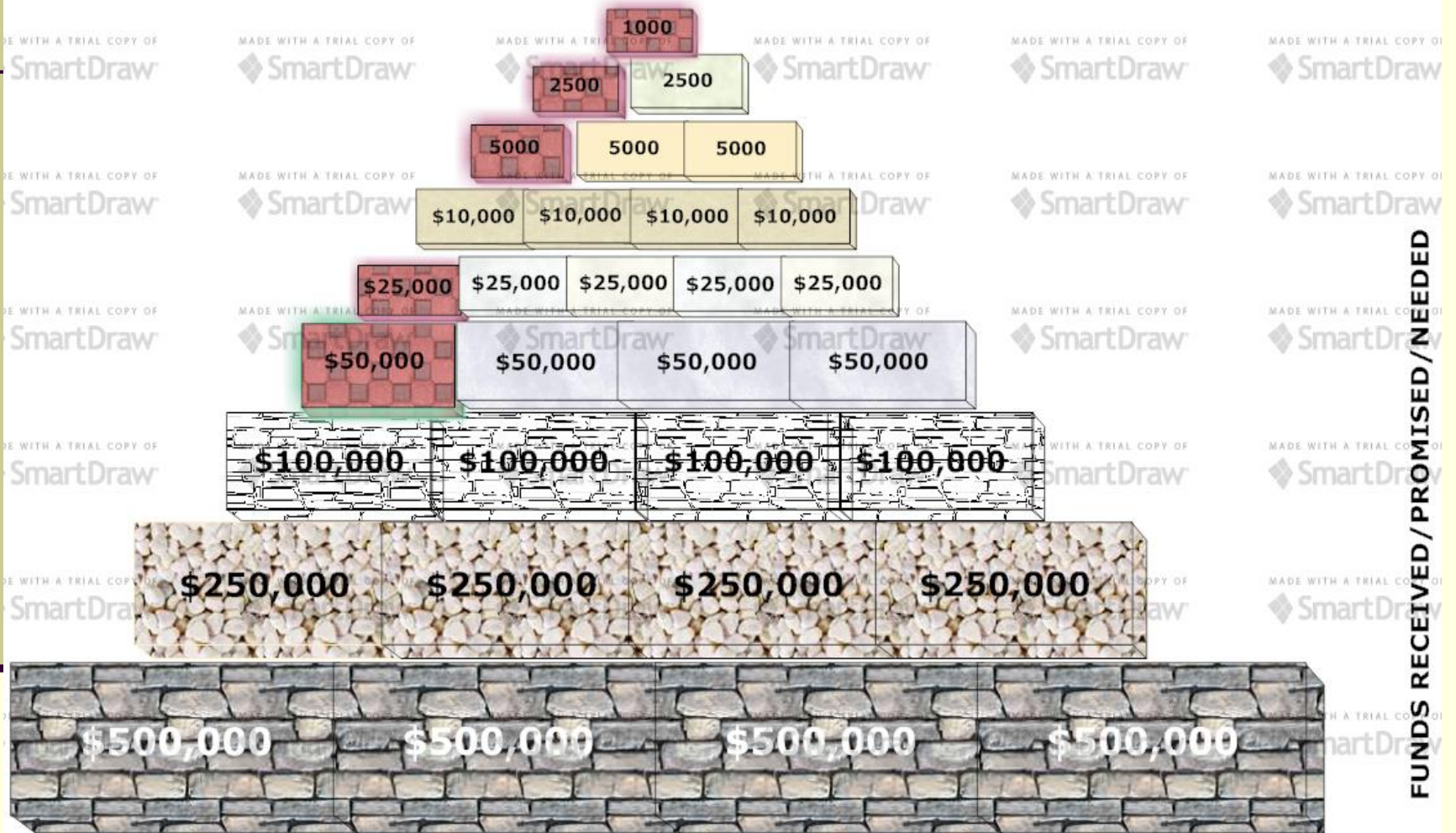
■ Legacy Giving

Many ways to leave a legacy, and for those who would like their legacy to include a long-term gift to Child Aid Africa.

■ Planned giving

Designed to fit within a donor’s estate plans, fulfilling the donor’s philanthropic goals – tax income taxes, capital gains or estate taxes reduction.

FUNDS PROMISE: TAKING CAA TO ANOTHER LEVEL



CHILD AID AFRICA MISSION - FINANCIAL STABILITY

Note: Red blocks represent current funding status; other blocks represent urgent need

FUNDS RECEIVED / PROMISED / NEEDED

How Can You Help?

We need funding at all levels of our program

- Administration and development
- Child sponsorships
- Life Skills Training
- Pay It Forward
- Child Aid Africa School

Administration and development

Development Expenses:

Executive Director's compensation (projected) - 60% FTE @ \$75,000	45,000	49,500	54,450
USA office Expenses	12,276	13,504	14,854
Included in current direct orphan education program above	<u>(13,219)</u>	<u>(20,572)</u>	<u>(28,526)</u>
Special Fundraising for Development required	<u>44,057</u>	<u>42,432</u>	<u>40,778</u>

Training Expenses:

Staff Development & Training	3,500	3,850	4,235
Life Skills Workshops	<u>10,375</u>	<u>11,413</u>	<u>12,554</u>
Total Life Skills workshops and S/Training	<u>13,875</u>	<u>15,263</u>	<u>16,789</u>

SUMMARY:

Direct support for Orphan Education	101,344	157,715	218,696
Development Expenses	44,057	42,432	40,778
Life Skills Workshop for Sponsored Children	13,875	15,263	16,789
School Construction Project	<u>168,750</u>	<u>93,750</u>	<u>62,500</u>
Grand Total	<u>328,026</u>	<u>309,160</u>	<u>338,763</u>

Sponsorship

	2014	2015	2016
Projected number of Children in the program:	100	145	185
School fee per year per child: \$812.50	81,250	129,594	181,878
Office rent: \$18.75 per month	2,250	2,475	2,723
Admin Expenses: 12:50 per month	125	125	125
Program Officer in Kenya: \$375 per month	<u>4,500</u>	<u>4,950</u>	<u>5,445</u>
Sub-total	88,125	137,144	190,171
15% Fundraising Expenses in the USA	<u>13,219</u>	<u>20,572</u>	<u>28,526</u>
Total	<u>101,344</u>	<u>157,715</u>	<u>218,696</u>

You can sponsor a child through our website at: www.childaidafrica.org
sign up in our secure donation portal to complete the process.

Pay It Forward (PIF)

- **PAY IT FORWARD (PIF)**

- PIF is a “debt /equity investment” to provide access to higher education, vocational, and on the job training to needy students
- It is based on a partnership between the applicant, county governments, Church, learning institutions and employers
- PIF fund is developed around a sustainable model – Pay As Paid contracts to ensure recycling of the returns to make new investments

Pay It Forward Fund

Child Aid Africa Revolving Education Fund Proposal for Educating 1000 children from High School through College									
Year:	2015	2016	2017	2018	2019	2020	2021	2022	
<u>Expenditure</u>									
High School Fees	1,000,000	1,100,000	1,210,000	1,331,000					
College Fees					2,240,000	2,464,000	2,710,400	2,981,440	
Administration: limit to 15%	<u>150,000</u>	<u>165,000</u>	<u>181,500</u>	<u>199,650</u>	<u>336,000</u>	<u>369,600</u>	<u>406,560</u>	<u>447,216</u>	
Required Funding	<u>1,150,000</u>	<u>1,265,000</u>	<u>1,391,500</u>	<u>1,530,650</u>	<u>2,576,000</u>	<u>2,833,600</u>	<u>3,116,960</u>	<u>3,428,656</u>	

Child Aid Africa School

School will provide:

- Primary school education class 1- 8
- life skills training camps; Counseling and psycho-social support.
- Health screening, over-the-counter medication, and referrals
- Food kitchen for the orphaned and vulnerable children
- Intern-ship center for mission groups, college interns and volunteers

PROPOSED LOCATION



■ Location

- Near the slopes of Mt. Kiriambogo, Kamuru Town, Ruiru county
- 20 minutes from Nairobi City

■ History

- This will be a new co-educational establishment for orphaned boys and girls.



Child Aid Africa School- CAAS

CAAS - Project Cost Estimates:

Land Acquisition: 10 acres @ kshs 600,000 per acre

Construction of Classrooms and dormitory: Kshs 15 million

Construction of Caretaker house: Ksh 5 million (\$ exch.85)

Total annual expenditure

75,000		
93,750	93,750	<u>62,500</u>
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Summary

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Our Contacts:

Contributions made to Child Aid Africa allow us to give hope to needy children

- DR. MICHAEL N. MBITO
- Executive Director/Founder
- 551 Roslaire Drive; Hummelstown, PA 17036
- (717) 514-7597
- info@childafrica.org
- Website: [www@childafrica.org](http://www.childafrica.org)



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