

# Project Exploration and Identification Visit

*RC Farragut and RC Knoxville Breakfast,  
D6780 Tennessee, USA*

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# Getting Oriented



# District 6780 and the Farragut and Knoxville Breakfast Clubs

- District 6780 is 65 clubs, about 3500 members
  - High proportion of clubs using grants for service projects
  - RI President Nominee John Germ was just selected from District 6780
- RC Farragut: chartered 1980, 87 members, 55 PHP at least once, highly active in local and international work
  - Currently also writing a global grant for water and sanitation in Appalachia's former coal mining areas in our neighboring state Kentucky (D6740)
- RC Knoxville Breakfast: chartered 1987, 27 members, 15 PHP, highly active in community work, learning about international work
- All grants in good standing

# Thoughts for a Global Grant

- Starting point
  - 2013: idea brought in to identify a project in Kenya that had the right *durability and fit* to motivate partners for 2 or more years' effort
  - For Kenya, ideally offering a combination of short term benefits that also strongly support long term growth and development
  - Meets standards of RI areas of focus, Rotarian participation, sustainability, overall management and stewardship

# Thoughts for a Global Grant

- Employment, Youth, Entrepreneurship
  - “Life skills” for disenfranchised youth/orphans/school-challenged who are unable to enter the workforce
    - basic ideas are well developed and carefully vetted in large grants in Kenya from US AID, the World Bank, and the Kenyan Government (KEPSA)
    - flexible enough to adapt to extensions and targeting
  - How will it help and what exactly are life skills?

# Why Life Skills and Economic Growth

- Improving *employability* stimulates opportunity, family stability, health, and attitudes
  - Target: Empower the capable but “lost in the system” and disenfranchised young adults to become genuine stakeholders in the national economy, and contributing citizens of Kenya
- National economic standpoint:
  - More leverage from direct foreign and domestic investment by growing Kenya’s indigenous workforce
  - Harness the extraordinary energy and vitality of young people
  - Short term benefits, mid term improvements and better long term national growth

# What are life skills?

- Kenya's very own development of "Lifeskills" has looked like this:

# Methodology

Mobilization of Youth through local implementing partners



15 days intensive training of youth on Life skills and Entrepreneurship skills



Mentorship /Linkages/Job placements/Innovation Incubation



# Results Framework

## Immediate Results

- Knowledge acquisition
- Attitude Change
- Improved ability to think logically and creatively
- Formation of Saving groups

## Mid-term outcomes

- Improved self control, and conflict resolution at home, work place
- Gainful engagement with society
- New ideas
- Incomes
- Continuation with education

## Long-term Outcomes

- Significant changes in health and social behaviour
- Improved livelihoods
- Innovations
- Community Service
- Inclusion of youth in policy formulation
- Stronger foundation for Kenya's national economic growth

# Life Skills and Economic Growth

- Is it possible for Rotary to build on previous work in Kenya with this methodology?
- And can we add a pilot, small scale, Rotary guided effort to look for *innovators*
  - Incubate and mature ideas to bring to market
  - Leads to additional job growth and long term positive contributions
  - Build Kenya's technology and talent base, and competitiveness in the global market

# Comments, Ideas

We want to hear your thoughts - and thank you for allowing us to be your guests.

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